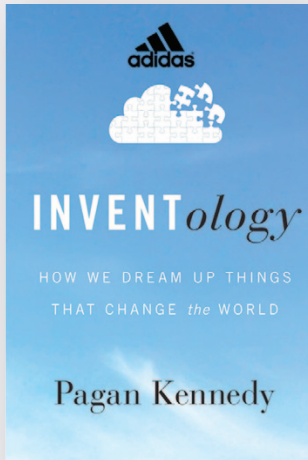


GIVING BOOKS IS SMART. ADDING YOUR BRAND & MESSAGE IS EVEN SMARTER.

50 COPIES MINIMUM

CUSTOMIZING OPTIONS

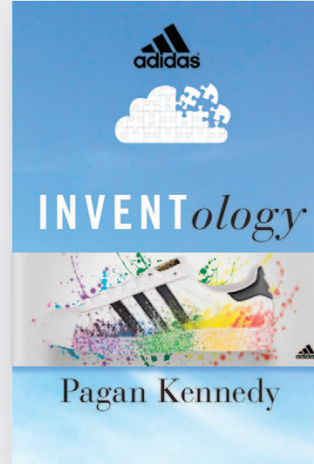


COVER IMPRINT

Softcover & Hardcover Books

Reinforce your brand by adding a logo and message to the front cover of most any book (depending upon available space). Standard imprint method is 1-color pad printing with ink. PMS color matching is available at an additional charge.

Cover Imprint
(1-color, 1-position): \$1.00/book



BELLY-BAND WRAP

Make a bold statement by wrapping your logo and message in full-color around the outside of any book.

A Belly-Band is a 1-sided, custom designed and printed paper band that wraps around the book and is secured behind the front and back cover.

Belly-Band Wrap (full-color printed): \$2.00/book



PROMO-PAGE

Most promotional products offer a space for your logo... a book with a Promo-Page provides so much more!

A Promo-Page is a custom designed and printed page that is adhered (glued-in) to a book's 1st or 2nd page, depending on the binding of the book selected.

A Promo-Page provides space for a logo, detailed message, a personal letter, full-color photographs, advertisements, contact information and more.

Promo-Pages
(full-color printed):
\$2.00/single-sided page



CUSTOM BOOK JACKET

Make almost any hardcover book your own. Create your own custom book jacket featuring your unique full-color artwork on the front cover, back cover, and even include a personal message or letter on the inside jacket flaps. Design services are available, inquire for pricing (50 minimum).

Custom Book Jacket (full-color printed): \$3.00/book

Set-up: \$40 Cover Imprint, Belly-Band Wrap, Promo-Page | Set-up: \$95 Custom Book Jacket
Allow 10 business days for production time (from proof approval)

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