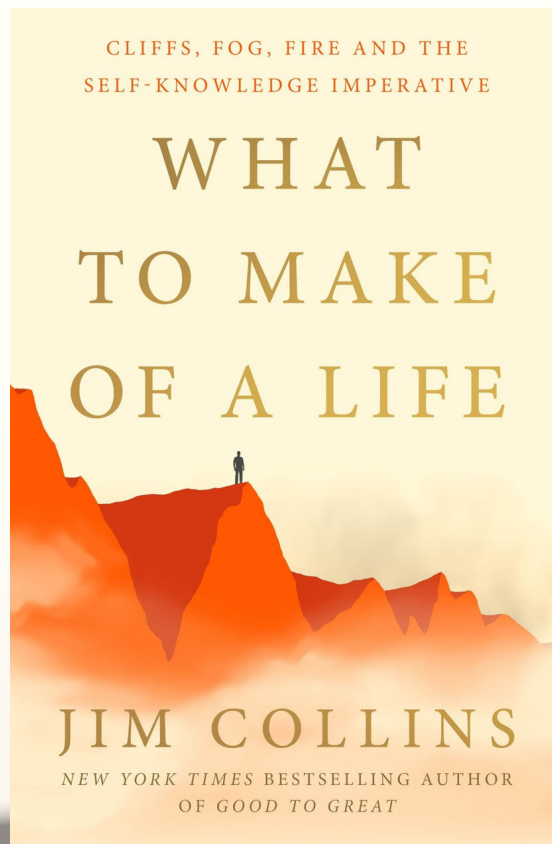


AUTHOR SPOTLIGHT JIM COLLINS

Jim Collins, international bestselling author of *Good to Great*, offers transformative lessons on constructing—and reconstructing—a life through the cliff moments and transitions we all will face repeatedly in our lives.



**FREE SHIPPING
ON ALL
UNBRANDED
ITEMS**

**THINK OF
US FOR ALL
BUSINESS
BOOKS.**

WHAT TO MAKE OF A LIFE
(CLIFFS, FOG, FIRE AND THE
SELF-KNOWLEDGE IMPERATIVE)
9780063488809

Branding Options and Pricing (v):

SET-UP CHARGE • \$45 per decoration Unbranded: 25 minimum Branded: 50 minimum

1-COLOR IMPRINT | \$2.00/book | 1-color

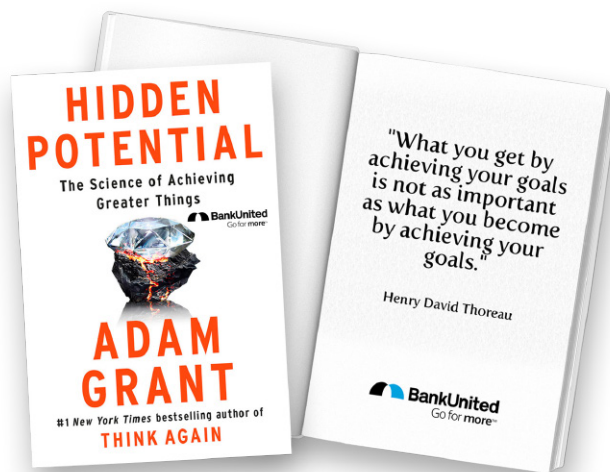
PROMO-PAGES | \$2.50 | Full-color printed single-sided sheet

BELLY-BAND WRAP | \$2.50 | Full-color printed

Call for higher quantities. Standard turnaround for Unbranded Items 5-7 business days. Standard turnaround for Branded Items 10-15 business days from proof approval. Rush service available. Product availability changes daily. Please confirm your quantity is available prior to placing an order.



www.thebookco.com



UNIQUE RETAIL GIFT LINES 3 MILLION Published Books

FREE & FAST SHIPPING

for all unbranded items