

BLANK PAGES THAT TELL A GREAT STORY.

SHINOLA
DETROIT

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PRODUCT DISTRIBUTORS FROM

 **THE BOOK COMPANY**
NOVEL & NOTABLE PROMOTIONS



There's a funny thing
that happens when you build
factories in this country.

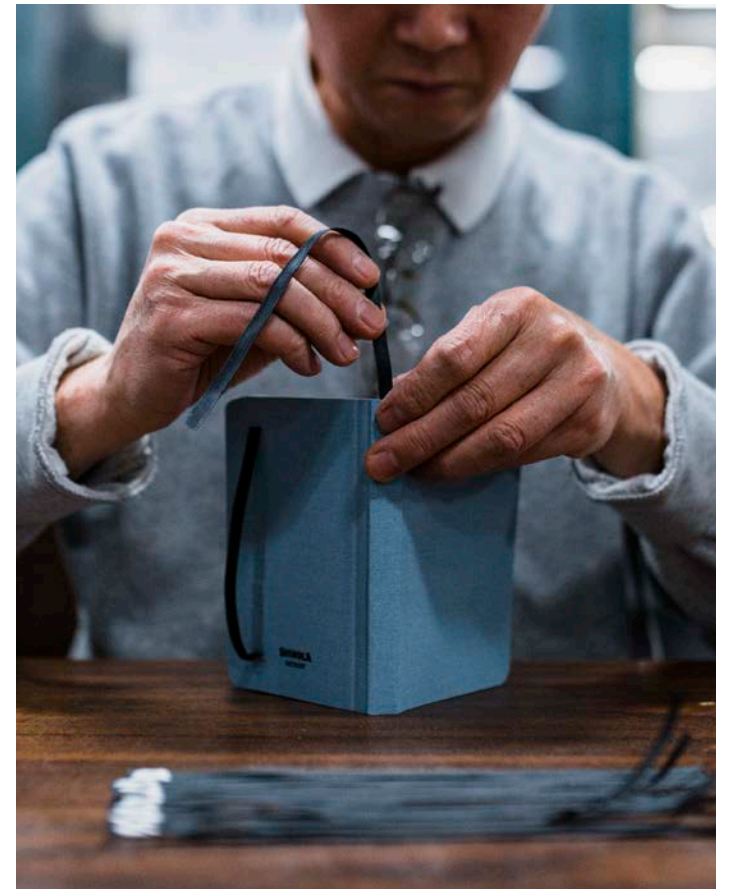
It's called jobs.

Founded in 2011, Shinola was conceived with the belief that products should be well made and built to last. As makers of modern watches, bicycles, journals and leather goods, Shinola stands for skill at scale, the preservation of craft and the beauty of industry.



Shinola's American-made journals are produced entirely in the U.S. using paper sourced from sustainably managed forests.

Our American-made journals are produced entirely in the U.S. from sustainably sourced materials. From the Smyth-sewn binding, which allows our hard and soft cover journals to lie flat when open, to the acid-free, archival-quality paper that won't feather or bleed – every detail of each Shinola journal has been considered and included for the utmost functionality.



SMALL 3.75" X 5.5"



ARTICHOKE
Ruled



HARBOR BLUE
Ruled



NAVY
Ruled



CHARCOAL GRAY
Plain



JET BLACK
Ruled

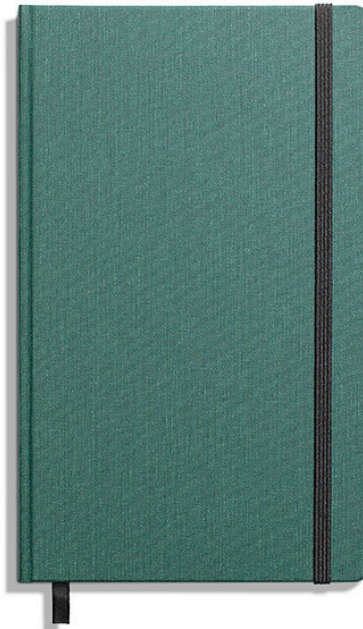
192 PAGES / 60 LB TEXT STOCK
SMYTH SEWN CONSTRUCTION
EXPANDABLE POCKET

SOFT LINEN - BC360
CHARCOAL GRAY / HARBOR BLUE /
ARTICHOKE

HARD LINEN - BC370
JET BLACK / NAVY

PLAIN RULED

MEDIUM 5.25" X 8.25"



FOREST PINE
Ruled



SUNSET ORANGE
Ruled



SALMON PINK
Ruled



NAVY
Ruled



HARBOR BLUE
Ruled

192 PAGES / 60 LB TEXT STOCK
SMYTH SEWN CONSTRUCTION
EXPANDABLE POCKET

SOFT LINEN - BC460
CHARCOAL GRAY / HARBOR BLUE /
ARTICHOKE

HARD LINEN - BC470
JET BLACK / HICKORY /
FOREST PINE / SALMON PINK / DEEP
SCARLET / SUNSET ORANGE / NAVY /
RICH BORDEAUX

PLAIN RULED



CHARCOAL GRAY
Plain
Ruled

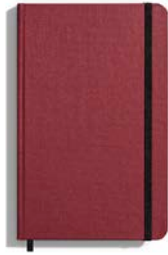


JET BLACK
Plain
Ruled

LARGE 7" X 9"



DEEP SCARLET
Ruled



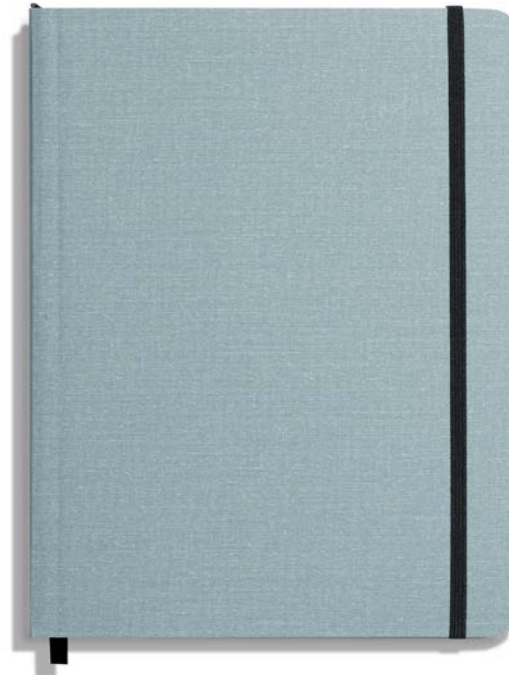
RICH BORDEAUX
Ruled



ARTICHOKE
Ruled



HICKORY
Ruled



HARBOR BLUE
Ruled



DEEP SCARLET
Plain



ARTICHOKE
Ruled



FOREST PINE
Plain
Grid



CHARCOAL GRAY
Plain



JET BLACK
Plain
Ruled



NAVY
Ruled

192 PAGES / 60 LB TEXT STOCK

SMYTH SEWN CONSTRUCTION

EXPANDABLE POCKET

SOFT LINEN - BC560

CHARCOAL GRAY / HARBOR BLUE /
ARTICHOKE

HARD LINEN - BC570

JET BLACK / NAVY / DEEP SCARLET / FOREST PINE



PLAIN



GRID



RULED



CUSTOMIZE YOUR JOURNAL FOR AN ELEGANT AND PERSONAL TOUCH

Customize any of Shinola's American-made journals with your chosen logo on the front cover in blind, silver, gold, or black deboss. Full color promo pages and custom belly band wraps are also available.

Custom orders are eligible for all shipping methods, including 2-day and overnight delivery; however, all custom orders require up to 10 business days.





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NOVEL & NOTABLE PROMOTIONS

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AMERICAN-MADE JOURNALS, INSIDE AND OUT.

SHINOLA
DETROIT