





## Transforming Your Business

Business as usual? Those days are gone. Today's companies must navigate a dynamic marketplace that demands innovative strategies and technologies to contend with the need for increased productivity, sustainability and business agility.

Facing these transformational forces, you need smart business partners at your side. Experts with the right resources and groundbreaking technologies to help you manage change today. And industry insiders with deep knowledge and insight to help you map a successful future.

To get from point A to point B, you need a partner who understands the challenges you face – and can provide the team and tools you need to gain a competitive advantage in the global marketplace.

That's Rockwell Automation.

That's Smart, Safe, Sustainable Manufacturing.

## The Smart, Safe, Sustainable Advantage

Today's companies rely on information integration to drive efficiency and consistency.

But while many manufacturers have achieved better supply and demand plan integration through their business systems, they've missed the connection to what's happening directly in their production processes.

And the production process is often characterized by fragmented systems that include isolated machinery, legacy information systems and various automation solutions.

**We believe the future lies in connecting these pieces across your business.**

Our approach to Smart, Safe, Sustainable Manufacturing will help you replace disparate bits of technology with an integrated, information-enabled plant and supply network – our Integrated Architecture™ system.

Solutions based on the Rockwell Automation Integrated Architecture are designed to:

### Enable Plant-Wide Optimization

Plant-wide optimization is our approach to helping you improve productivity and efficiency from your automation investments throughout all stages of the plant floor.

Our architecture is designed for continuous improvement and enables unprecedented levels of visibility and flexibility so you can quickly adjust to market demands and maximize the return on your assets.

### Boost Machine Builder Performance

Each day brings new challenges. And whether it's reducing time-to-market or improving your focus on innovation, you must meet these challenges within the global marketplace.

Our flexible, scalable automation solutions are designed to lower Total Cost of Design, Develop and Deliver™ machines and improve overall performance.

### Drive Sustainable Production

Now is the time to embrace sustainability, so you can increase competitiveness and overcome the rising costs of energy, raw materials and lost worker productivity.

From regulatory compliance to zero-impact manufacturing, we can help make operations cleaner, safer and more resource-efficient.

## Transforming Your Challenges into Advantages

That's Smart, Safe, Sustainable Manufacturing



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