

SUCCESS STORIES

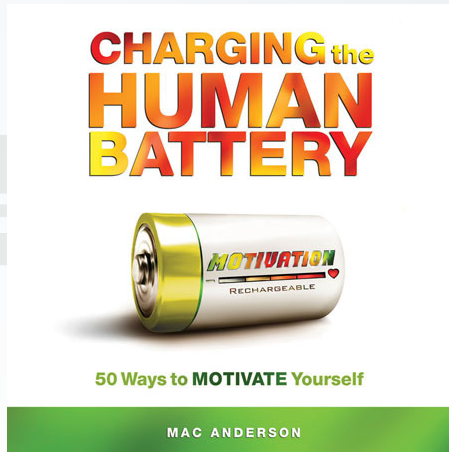
Employee Motivation

OBJECTIVE:

There has never been a more important time to provide inspiration and motivation to beleaguered, fearful employees. These books all express sincerity, concern and understand – key elements in keeping today's employees motivated.

BOOK SOLUTION

#1



Charging the Human Battery

item #: 2800

Are you ready to ignite your passion and charge your life? Mac Anderson, Simple Truths founder, shares his ideas for you to learn how to motivate yourself and ignite your inner fire. He says, "People, I've found, are like sticks of dynamite ... the powers on the inside but nothing happens until the fuse gets lit. Therefore, it's my hope that as you read this little book, there will be many 'a-ha moments' to light your fuse, and keep it lit, through good times and bad."

Hardcover, 6.75" square, 144 pages

As low as \$12.80 (R) plus customization

BOOK SOLUTION

#2



212° The Extra Degree

item #: 0212635212

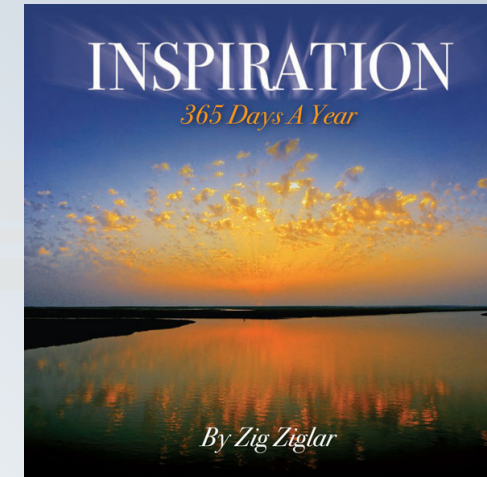
212° The Extra Degree captures the essence of excellence in an unforgettable way... At 211° water is hot. At 212°, it boils. And with boiling water, comes steam. And steam can power a locomotive. The one extra degree makes the difference. This simple analogy reflects the ultimate definition of excellence. Because it's the one extra degree of effort, in business and life, that can separate the good from the great.

Hardcover, 6.75" square, 96 pages

As low as \$12.80 (R) plus customization

BOOK SOLUTION

#3



Inspiration 365 Days a Year

item #: 2200

This is a beautiful coffee table book that will be a perpetual source of inspiration for years to come. Zig Ziglar is a legend when it comes to motivating and inspiring others; and we're honored to add Inspiration...365 Days a Year, to our gift book collection. Beautifully designed with wonderful photos, this book has an inspirational thought for each day of the year. It is a collection of quotes from Zig himself, and many others that have motivated him over the years.

Hardcover, 8" square, 160 pages

As low as \$15.95 (R) plus customization

Customized Books – The Solution for Your Next Promotion

In today's challenging business environment, customized books have found a unique niche – providing inspiration, communication and an emotional connection. There has never been a more important time to foster communication, provoke creative thinking and reinforce relationships with customers, employees, and prospects – customized books provide a smart and easy solution with lasting value.

