HOLIDAY GIFT CATALOG 2018
CUSTOMIZING OPTIONS

COVER IMPRINT

Softcover & Hardcover Books
Reinforce your brand by adding a logo and message to the front cover of most any book (depending upon available space). Standard imprint method is 1-color pad printing with ink. PMS color matching is available at an additional charge.

Cover Imprint (1-color): $1.00/book

BELLY-BAND WRAP

Make a bold statement by wrapping your logo and message in full-color around the outside of any book.

A Belly-Band is a 1-sided, custom designed and printed paper band that wraps around the book and is secured behind the front and back cover.

Belly-Band Wrap (full-color printed): $2.00/book

PROMO-PAGE

Most promotional products offer a space for your logo... a book with a Promo-Page provides so much more!

A Promo-Page is a custom designed and printed page that is adhered (glued-in) to a book’s 1st or 2nd page, depending on the binding of the book selected.

A Promo-Page provides space for a logo, detailed message, a personal letter, full-color photographs, advertisements, contact information and more.

Promo-Pages (full-color printed): $2.00/single-sided page

CUSTOM BOOK JACKET

Make almost any hardcover book your own. Create your own custom book jacket featuring your unique full-color artwork on the front cover, back cover, and even include a personal message or letter on the inside jacket flaps. Design services are available, inquire for pricing (50 minimum).

Custom Book Jacket (full-color printed): $3.00/book
Set-up: $90.00

Cover Imprint, Belly-Band and Promo-Page Set-up: $40.00
Allow 10 business days for production time (from proof approval)
So Much To Celebrate
Entertaining the Ones You Love the Whole Year Through
Celebrate life’s joyful moments with inspiration from Katie Jacobs of StylingMyEveryday.com!
Hardcover 9780718075187
As low as $22.19

Bring It!
Tried and True Recipes for Potlucks and Casual Entertaining
Bring It! is the ultimate source for potluck, picnic, or dinner party-worthy dishes that combine simple prep with big taste!
Hardcover 9780762462728
As low as $18.50

Effortless Entertaining Cookbook
80 Recipes That Will Impress Your Guests Without Stress
Impress your guests and have a celebration they’ll never forget, without the stress commonly associated with party planning.
Softcover 9781624142642
As low as $17.01

All Time Best Holiday Entertaining
75 spectacular, foolproof recipes from our extensive archives to help you confidently prepare memorably festive feasts for years to come.
Hardcover 9781940352992
As low as $16.98

Let’s Get Fizzical
For people who like their drinks bubbly and sparkling. A mix of classic cocktail recipes and exciting variations.
Hardcover 9781465473882
As low as $11.09

Festive Holiday Recipes:
103 Must-Make Dishes for Thanksgiving, Christmas, and New Year’s Eve Everyone Will Love
Food Network star Addie Gundry offers easy, delightful holiday recipes all in one place for everyone looking for that last minute recipe for entertaining.
Softcover 9781250146366
As low as $10.06

Books are keepsakes that will be remembered long after the holiday season.
**BOOKS FOR TRAVELERS AND EXPLORERS**

Books are a perfect way to share life’s adventures and explore destinations not yet reached.

---

**Aerial Geology**
*A High-Altitude Tour of North America’s Spectacular Volcanoes, Canyons, Glaciers, Lakes, Craters, and Peaks.*

Hardcover 9781604697629
As low as $25.86

---

**Experience USA**
*Lonely Planet’s passport to majestic nature, epic journeys, cultural powerhouses and out-of-this-world experiences.*

Hardcover 9781787013322
As low as $25.19

---

**Lonely Planet’s Best in Travel 2019**
*Ranks the hottest, must-visit countries, regions, cities and best-value destinations for 2019.*

Hardcover 9781787017658
As low as $13.31

---

**Atlas Obscura Explorer’s Journal**
*Let Your Curiosity Be Your Compass*
*A traveler’s journal that belongs in every backpack or carry-on. Includes practical reference tools and maps.*

Softcover 9781523501731
As low as $13.28

---

**Travel Listography**
*Exploring the World in Lists*
*With over 70 thought-provoking topics, this illustrated journal will serve as a unique and inspiring log for years to come.*

Softcover 9781452115573
As low as $12.54

---

**Top 10 New York City**
*An unbeatable, pocket-sized guide to NYC, packed with insider tips and ideas, color maps, top 10 lists, and a pull-out map.*

Softcover 9781465471529
As low as $10.36

---

Customization for books - Cover Imprint, Promo-Page, Gelly-Band and Custom Jackets available. Inquire for run charges and set ups. All books - standard production 10 business days from proof approval. Availability changes daily. Please confirm your quantity is available before placing your order.
### Your Bookstore™

**Bulk:** 25 per title minimum  
**Branded:** 50 per title minimum

#### NATIONAL GEOGRAPHIC COFFEE TABLE BOOKS

Year after year, the most popular gift books of all.

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
<th>ISBN</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Space Atlas, Second Edition</strong></td>
<td>Mapping the Universe and beyond. For space enthusiasts, science lovers and star gazers.</td>
<td>9781426219696</td>
<td>As low as $37.00</td>
</tr>
<tr>
<td><strong>All Over the Map</strong></td>
<td>Explore the intriguing stories behind maps across history.</td>
<td>9781426219726</td>
<td>As low as $37.00</td>
</tr>
<tr>
<td><strong>National Geographic Spectacle</strong></td>
<td>An exquisite photo collection showcasing awe-inducing moments from around the world.</td>
<td>9781426219689</td>
<td>As low as $29.60</td>
</tr>
<tr>
<td><strong>Journeys Of A Lifetime, Second Edition</strong></td>
<td>10th anniversary edition of Journeys of a Lifetime spans the globe to highlight the best of the world's most celebrated and lesser-known sojourns.</td>
<td>9781426219733</td>
<td>As low as $29.60</td>
</tr>
</tbody>
</table>

Customization for books - Cover Imprint, Promo-Page, Gelly-Band and Custom Jackets available. Inquire for run charges and set ups.  
All books - standard production 10 business days from proof approval.  
Availability changes daily. Please confirm your quantity is available before placing your order.
CELEBRATE THE HOLIDAYS IN STYLE

Whether you celebrate Christmas, Thanksgiving or any holiday, books say both “thank you” and “enjoy the season”.

Christmas at Home
Country Living knows how to make Christmas memorable.
Hardcover 9781618372703
As low as $22.20

Christmas with Southern Living
Inspired Ideas for Holiday Cooking and Decorating
Hardcover 9780848755812
As low as $22.19

Out of the Box Holiday Baking
Gingerbread Cupcakes, Peppermint Cheesecake, and More Festive Semi-Homemade Sweets.
Softcover 9781682683255
As low as $14.76

Favorite Cookies
More than 40 Recipes for Iconic Treats.
Hardcover 9781681881768
As low as $14.76

Taste of Home Christmas
More than 350 recipes, crafts, decorating ideas, yuletide hints and kitchen timesavers.
Softcover 9781617657641
As low as $13.31
**Wine Folly**
*Magnum Edition: The Master Guide*
Wine Folly is the perfect guide for anyone looking to take their wine knowledge to the next level.
Hardcover 9780525533894
As low as $25.90

**36 Bottles of Wine**
A wine expert curates a shortlist of 36 bottles to try (3 each month) and explains in an accessible, humorous style what is worth drinking.
Hardcover 9781632171917
As low as $14.76

**Hugh Johnson’s Pocket Wine Book 2019**
Hugh Johnson provides clear succinct facts and commentary on the wines, growers and wine regions of the whole world.
Hardcover 9781784725280
As low as $12.57

**The Wine Lover's Apprentice**
The definitive book for any wine novice.
Hardcover 9781510731615
As low as $11.09

**The New Wine Rules**
Writer Jon Bonné explains everything you need to know about wine simply and beautifully.
Hardcover 9780399579806
As low as $11.09
Llama Llama Holiday Drama
Overwhelmed by holiday excitement and expectation, Llama Llama learns how best to cope.
Board Book 9781984835581
As low as $11.09

The Nutcracker
The classic Christmas tale is brought to life by the gorgeous contemporary artwork of Finnish illustrator Sanna Annukka.
Hardcover 9780399581526
As low as $11.84

Festivals and Celebrations
Celebrate different holidays around the world, from Chinese New Year to Diwali, and from the Mexican Day of the Dead to American Thanksgiving.
Hardcover 9781465463197
As low as $11.09

A Colorful Christmas
Illumination’s The Grinch
Illumination presents Dr. Seuss’ The Grinch, a new animated movie, based on the Dr. Seuss classic story.
Softcover 9780525644507
As low as $5.91

Rudolph the Red-Nosed Reindeer
Little Golden Book retelling of the classic 1964 holiday TV special, Rudolph the Red-Nosed Reindeer.
Hardcover 9780307988294
As low as $3.69

Olaf’s Frozen Adventure
Little Golden Book holiday story of Olaf on a mission to find the best traditions for Anna and Elsa.
Hardcover 9780736438353
As low as $3.69
Mindfulness: Weekly Planner

52 week-to-view sheets are included in this planner to help you plan your week ahead. To ensure you stay mindful throughout the week, it features illustrations from the natural world that are specially designed to be colored in, as well as inspirational quotes.

Weekly Planner 9781849499873

As low as $7.75

Two Minute Mornings

A Journal to Win Your Day Every Day

The choices made in the morning have a huge impact on our day and help to increase happiness and success.

Hardcover 9781452163468

As low as $11.06

I Am Here Now

A Creative Mindfulness Guide and Journal

I Am Here Now inspires readers to explore the world with greater curiosity and find moments of mindfulness in everyday life, while unleashing your creativity along the way.

Softcover 9780399184444

As low as $11.84

The 52 Lists Project

A Year of Weekly Journaling Inspiration

Create 52 lists, one for every week of the year, that will help you discover the beauty, joy, creativity, and power you already have!

Journal 9781632170347

As low as $12.54

Holiday Hacks

Easy Solutions to Simplify the Most Wonderful Time of the Year

Softcover 9781507208571

As low as $11.09
Highbrow, Lowbrow, Brilliant, Despicable
Fifty Years of New York Magazine
Hardcover 9781501166846
As low as $48.10

Happiness Is a Choice You Make
An extraordinary look at what it means to grow old and a heartening guide to well-being.
Hardcover 9780374168186
As low as $19.24

The Book of Joy
Two spiritual giants. Five days. One timeless question.
Hardcover 9780399185045
As low as $19.24

Everyday Adventures
Experience your local area in a whole new way with these fun and challenging activities.
Softcover 9781787013582
As low as $15.11

The Dot
With a simple, witty story and free-spirited illustrations, Peter H. Reynolds entices even the stubbornly uncreative among us to make a mark — and follow where it takes us.
Hardcover 9780763619619
As low as $11.10

Family Celebrations
A collection of poems, graces, toasts, and traditions that celebrate and nurture family togetherness.
Hardcover 9781449495138
As low as $11.09

Customization for books - Cover Imprint, Promo-Page, Gelly-Band and Custom Jackets available. Inquire for run charges and set ups.
All books - standard production 10 business days from proof approval. Availability changes daily. Please confirm your quantity is available before placing your order.

2018 HOLIDAY GIFT BOOKS
Your Bookstore™
3 MILLION PUBLISHED TITLES AVAILABLE

BULK WITH FREE SHIPPING*
OR
BRANDED WITH YOUR LOGO AND MESSAGE

BROWSE OUR SITE OR LET OUR BOOK EXPERTS RECOMMEND THE PERFECT BOOKS FOR YOUR HOLIDAY PROMOTION.

*FREE SHIPPING
AVAILABLE FOR MOST UNBRANDED, BULK ORDERS

*some exceptions apply